

A modern hotel suite interior featuring a large bed with white linens, a wooden headboard, and a matching wooden nightstand with a lamp. To the left, there is a beige sofa with a striped pillow, a round coffee table, and a modern armchair. The room has a warm, minimalist aesthetic with wood paneling and a patterned rug.

MULTI-UNIT BOUTIQUE

Management Investment

TRUE NORTH
PROPERTY MANAGEMENT

*Hospitality that
feels like home*



Unlock new revenue, gain back your time, and elevate your operations,
with a partner designed for the unique rhythm of boutique hotels.

We support your vision by taking the pressure out of daily operations.

Even the most thoughtfully run hotels face operational strain.

Without efficient systems and optimization in place, you may face:

- Revenue that's hard to forecast.
- Operational inconsistencies.
- Departments that don't reach full potential.
- Overburdened management (especially for owners & GMs).

Generic tools don't solve this. You need **a specialized partner**, not just a software or one size fits all agency.



Hospitality first hotel management that grows your value.

So you grow with clarity and calm:

Results we've been proud to deliver for owners and hoteliers like you:



Up to 86% increase in revenue per unit



15–30% increase in occupancy rates



Average 22–28% increase in profit margin



Up to 100% reduction in owner time commitment



Significant increase in property valuation over time



Future ready exit strategy
We help increase long term asset value, so you're prepared when the time is right



And for General Managers:



Minimum 40% more efficiency
through centralized ops, tech integrations,
and strategic departmental oversight



More time to elevate what matters most:
Unforgettable guest experiences and a thriving,
supported team behind them.



*Built to support
sustainable growth
with more clarity
and less overwhelm.*

Choose your level of support

A. Full Service Management

Your all in one solution to elevate every part of the operation, with as much involvement as you wish.

Includes:

- | | | | |
|---|--|---|---|
|  | Property onboarding & optimization |  | Operational accounting & tax remittance |
|  | Guest care & experience management |  | Transparent dashboards & reporting |
|  | Housekeeping, maintenance, inspections |  | Strategic coaching by department
<i>(Revenue, Housekeeping, Front Desk)</i> |
|  | Dynamic pricing & revenue optimization |  | OTA listing optimization
<i>(Airbnb, Booking, Vrbo, Google Travel, + more)</i> |



Performance we're proud to deliver:



Sustained revenue growth:
up to 86% per unit.



Healthier profit margins:
22–28% average uplift.



50% less operational strain on owners, freeing time for growth decisions.



B. Remote Management

For hotel owners who prefer flexibility, visibility, and less on-site demand.

Includes:



Virtual check-ins, smart locks, and automation setup



Operational accounting & tax remittance



Smart tools for daily operations & property upkeep



Scalable support that keeps you in control



Remote oversight of pricing, listing performance & guest experience.



24/7 guest care & emergency response



What makes a difference for our clients:



Full visibility without the need to micromanage.



Expert guidance for lean, efficient operations.



Better guest ratings, no extra effort required.



C. Revenue Management Only

Ideal for owners with strong in house teams seeking expert pricing performance and strategic OTA execution.

Includes:



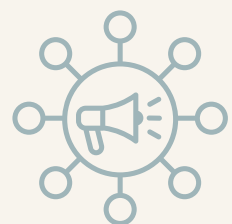
Dynamic pricing & yield optimization

Real time rate adjustments based on demand curves, booking pace, and seasonal trends.



Forecasting & market modeling

Short and long term demand forecasts to guide strategy and hit performance targets.



Multi-channel distribution management

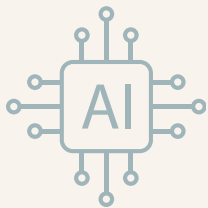
Strategic inventory allocation across all major OTAs, direct booking platforms, GDS & more.



Revenue Management Only



Competitive benchmarking & market intelligence
Ongoing analysis of your comp set with insights from tools like STR and OTA Insight.



AI powered pricing + human strategy
Combining automation with experienced revenue managers who fine-tune your results.



OTA algorithm optimization:
Strategic adjustments to boost ranking, visibility, and conversion across platforms like: Airbnb, Booking.com, Expedia, Vrbo, Marriott Homes & Villas, + more.

Engineered to maximize returns, sharpen decisions, and elevate performance , without adding operational weight.



Why trust us



- 10 years in hospitality management.
- 100+ units managed with care and precision.
- Strategic growth rooted in real performance.



- Operating in 13 cities across 4 countries
- Consistent YoY revenue growth across our portfolio.
- Clients hit record highs in February, July & August.



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TRUE NORTH
PROPERTY MANAGEMENT

*Hospitality that
feels like home*

*“Every guest feels the difference, because my GM is right
where they create unforgettable experiences.”*

– TNPM Hotel Client