

Your property. Its potential.

Example vacation property

PREPARED FOR ILLUSTRATIVE EXAMPLE

More freedom.
A property working for you.

REVENUE STRATEGY / HOSPITALITY / OWNER CLARITY

3 BEDROOMS / 2 BATHROOMS / 6 GUESTS

ANNUAL LODGING REVENUE

USD 15,000

Estimated; excludes guest cleaning

12-MONTH BOOKING REVENUE

USD 18,600

Includes guest cleaning charges

An informed view of your property's earning potential, supported by a management plan designed to give you more time and greater clarity.

Projections are estimates, not guaranteed results. All figures are in USD.

ILLUSTRATIVE SAMPLE - NOT A PROPERTY FORECAST

A clear view of the opportunity.

Lodging revenue and your selected management service.

Total booking revenue	USD 18,600
Included guest cleaning charges	USD 3,600
Lodging revenue	USD 15,000
Full service management (30%)	USD 4,500
Lodging after management	USD 10,500

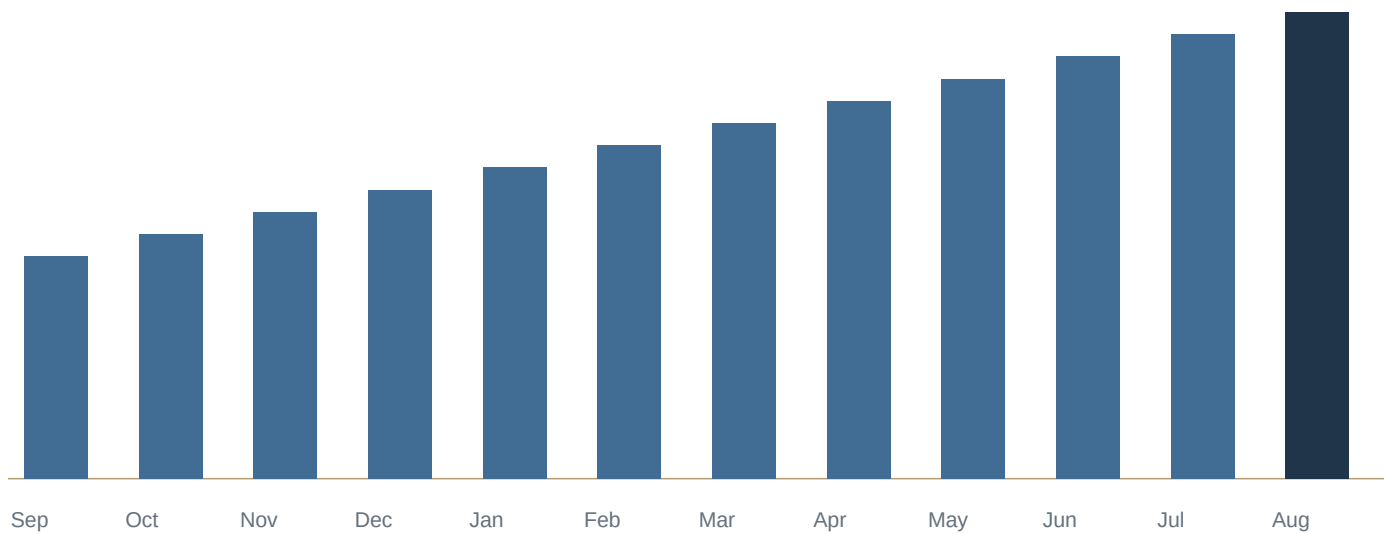
Lodging after management is before operating costs, cleaning expenses, reserves and taxes; it is not profit.

A management plan with purpose.

Pricing and distribution work together with guest care, property presentation and reliable operations. We manage those moving parts so you can focus on ownership, not the daily workload.

Understand the rhythm of your revenue.

Monthly booking revenue, including guest cleaning charges.



September 2026 - August 2027

September 2026	USD 1,000	March 2027	USD 1,600
October 2026	USD 1,100	April 2027	USD 1,700
November 2026	USD 1,200	May 2027	USD 1,800
December 2026	USD 1,300	June 2027	USD 1,900
January 2027	USD 1,400	July 2027	USD 2,000
February 2027	USD 1,500	August 2027	USD 2,100

Demand changes through the year. Our team adjusts pricing, length of stay and distribution around those changes, with ongoing human oversight.

A considered next step.

The opportunity is personal. The assumptions should be clear.

- 01 All figures in this sample are invented to demonstrate the report format. They are not an estimate for any actual property.
- 02 This example assumes full availability. A property-specific analysis considers the accommodation, amenities, seasonality and planned personal stays.
- 03 Revenue is not owner profit. Operating expenses, cleaning costs, reserves and taxes must also be considered.

The annual cleaning allowance is rounded; lodging and management figures are approximate. Monthly figures include cleaning; no monthly cleaning allocation is assumed.

Your agreement, clearly defined

Services are confirmed for your property and selected program in the management agreement. Operating expenses, owner stay cleaning charges and taxes remain separate.

No fixed term. Cancel anytime under the cancellation terms in your agreement. Your application is subject to property and partnership approval.

We do the work. You enjoy the upside.

A stronger rental business. More time for everything else.

Your time is valuable.
So is your property.

Earn with intention

Active pricing, thoughtful listing presentation and broad distribution help your property compete for the right bookings.

Give guests a reason to return

24/7 guest communication, arrival guidance and review management support a consistent, cared-for experience.

Hand over the daily workload

We coordinate reservations, turnovers and maintenance. Full service brings daily property care into one coordinated operation.

Stay informed, stay in control

Owner reporting, booking visibility and personal-use planning keep you connected without making management your second job.

HOSPITALITY SINCE 2014

ILLUSTRATIVE SAMPLE - NOT A PROPERTY FORECAST

Made for your property.

Vacation rental / Full service

30% of lodging revenue.

01 Revenue strategy

Dynamic pricing, demand forecasts, local benchmarking, seasonal planning and minimum-stay optimization.

02 Listings & distribution

Listing creation, content and photo sequencing, channel management and direct booking support. Platform eligibility applies.

03 Guest care

24/7 communication, digital arrival guidance, in-stay support, issue escalation and post-stay follow-up.

04 Property operations

Housekeeping and turnover management, quality inspections, maintenance coordination, supplies and property care.

05 Marketing & presentation

Photography, video and staging coordination, property branding, website and direct-booking growth support.

06 Reporting & accounting

Owner statements, revenue reconciliation, distributions, expense visibility and applicable rental-tax remittance.

07 Reputation & technology

Review monitoring and responses, booking and revenue systems, smart-access coordination and owner app visibility.

08 Launch & ongoing ownership

Onboarding, initial pricing and channel launch, personal-use calendar coordination and ongoing performance reviews.

Apply to work with True North

We review every property for fit. If accepted, you will receive a management agreement and a clear launch plan.

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